



### WHY BUILD A SWIMMING POOL?



When you build a pool, you're creating a fun and relaxing space for your family to spend time together. Make lasting memories as you teach your kids to swim, play games, and jump in to cool off on hot summer days!

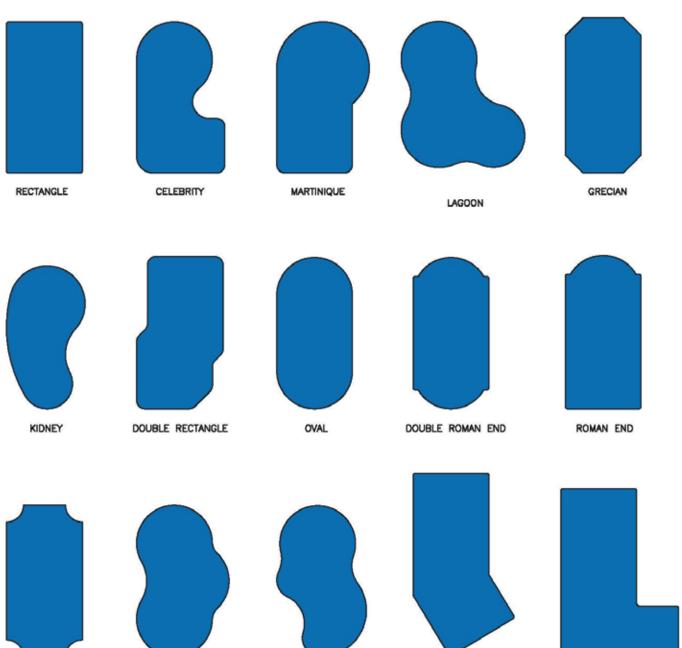
Instead of driving to a gym you can exercise in your own pool. Research shows that swimming provides a great total body workout with a low risk of injury. It's a cardiovascular workout that will strengthen both the heart and lungs.

Owning a pool in South Florida not only increases the value of your home, but also makes your property more attractive to potential home buyers.



#### FREEFORM OR GEOMETRIC

Today, every pool that we build is a one-of-a-kind customized creation, as unique as each customer. Seacrest Pools will work with you to design a pool to reflect your style and taste.



MOUNTAIN POND



OASIS

**GOTHIC** 

Swimming pools became popular in the US after World War II and the publicity given to swimming sports by Hollywood films like Esther Williams' Million Dollar Mermaid.

LAZY ELL

TRUE ELL





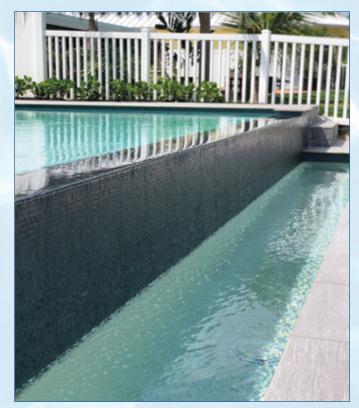




## FEATURES

There are more pool amenities on the market than ever before. An array of water & fire features, LED lighting accents, sun shelf, and infinity edge to name a few. Personalize your pool with a wow factor that you will enjoy each time you take a dip or dive.





## FREQUENTLY ASKED QUESTIONS

#### When is the best time of year to build a pool?

Due to south Florida having consitantly warm seasons, we build pools all year round!

#### How long does it take to build a pool?

The time-frame to build a new pool, from signed contract to completion, depends on the complexity of the design, as well as the municipality of the property. Each building department is different in terms of their permit review process and required inspections. On an average size pool, we are usually able to fill a new pool up with water 8 to 10 weeks after excavation.

#### How do I determine the location of my pool?

Think about the big picture and ask yourself these questions:

What views are important to me when I am looking at the pool from inside my home? How do I want to enter the pool area from my house? Where does the sun rise and set in my backyard? Do I want to incorporate any other outdoor amenities?

After consideration, make a few notes and discuss them with your pool designer. They can meet with you at your home to look over your desired pool location and create a 3-D rendering of your pool in different locations to assist you with making this big

decision. Having a current copy of your survey showing the property line set backs will also help narrow down your location options..



# SEACREST POOLS

**Dear Potential Client,** 

After two decades of experience, I started Seacrest Pools Inc. with the aim to offer unparalleled customer service through a passion for excellence and wholesome family values. As you consider building a pool, let us show you how the construction experience can be an exciting and pleasant one.

Thank you,

Bill Carey President